Broiler prices in Pondicherry: An economic analysis

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It was attempts to reveal the trend and seasonal variations in broiler prices in Pondicherry using the secondary data obtained from the Directorate of Economics and Statistics, Government of Pondicherry for a period of nine years (January 1991 to November 1999). The seasonal index was constructed using multiplicative model and the type of trend in price was found out by fitting the trend equation. The seasonal index constructed showed that the prices were higher during January, February, May, June and July and lower during August and September. Factors like season, religious belief, tourism and festivals had contributed to the price movement. The trend analysis showed that the broiler price in Pondicherry was increasing approximately by Rs. 0.23 every month.