LEADERSHIP BEHAVIOUR

Fig.: 3.4 Tentative Conceptual Model

Personal Variables
- Age
- Gender
- Education
- Family type
- Family size

Socio Economic Variables
- Land Holding
- Annual Income
- Occupation
- Political background

Extension Communication Variables
- Social Participation
- Extension Participation
- Trainings Undergone
- Cosmopoliteness

Strategic Behavioural Variables
- Attitude towards agriculture
- Risk Orientation
- Self Confidence