“PROFITABILITY AND EXPORT POTENTIALITY OF SHRIMP FARMING”

ABSTRACT

Key words: current status, profitability, growth and instability, export potentiality

Scientific shrimp farming was developed during the early 1980s and from 1990 to 1995 rapid development took place especially in the Southern states of Tamil Nadu and Andhra Pradesh. shrimp farming activities in Gujarat state are also not common at present. Gujarat is having 1,600 km long coastline and a vast stretches of brackish water area (3.76 lakh hectare) throughout the coastline which is ideal for shrimp culture. All the cultured shrimp produced in aqua farms is meant for export market only, some quantities of L.vannamei and Black Tiger Shrimp moved into domestic markets. Approximately 70% of shrimp consumed is farmed and India is ranked among the top five shrimp farming countries globally. The cultured shrimps are exported from our country is about 50% of total shrimp exports. the export of Indian frozen shrimp items is placed at 2nd position in world. And frozen shrimp is the main product exported year by year. Product diversification and value addition of shrimp products along with the adoption of the appropriate marketing strategy will help to improve Indian shrimp exports. The compound annual growth of Shubham was computed and it revealed the growth rate of 10.55% of last 10 years. Total 250 hectares of land is under brackish land, but only 65 hectare of land is utilized for shrimp farming. Shrimp culture pond outcome in Diu is good and the success rate is also high. Majority of shrimp farm owners are literate, experienced and interested in shrimp farming business seriously. Diu has all essential resources to produce large quantities of shrimp. Shrimp farming has contributed significantly in employment generation and infrastructure development in Diu. This sector is growing with good pace and is earning valuable foreign exchange Andhra Pradesh, Gujarat, Karnataka,
Kerala, Maharashtra, Orissa, Tamil Nadu, and West Bengal are key states that have potential for shrimp farming in India